



### Professional Profile

Engineer in Computer Systems specialized in networks and web design with a Master's degree in Administration specialized in Marketing, with an ecological vocation interested in renewable energies, highly responsible, creative, with initiative and great honesty, committed to the challenges and goals that the organization puts me, easy adaptability to change as well as the use of new or old technologies, personnel management, ability to lead and work in a team, productive under conditions of work under pressure.

### Academic Training

#### Computer Systems Engineer

Career taken at the Tecnológico Nacional de México.

#### Master's Degree in Administration

Made in the Universidad del Valle de México.



SCAN TO WATCH THE  
RESUME WEBSITE

### Skills

- Microsoft Office
- Computer Repair
- Marketing Specialist
- CCTV (security cameras)
- Coding
- Installation of Physical Networks
- Installation of WIFI Networks
- Managing Physical Servers
- Managing Virtual Servers
- Database Management
- Projects Management
- Leadership
- WordPress
- Web Hosting
- C-Panel
- Photoshop
- META
- Google Ads
- Analysis of Data
- Photography
- Corporate Image
- Branding Guidelines

## Professional Experience

### **2021-Curr Cameron County Public Health**

Job Title: **Computer Graphic Specialist**

Functions: I work in the marketing area managing the social media and the website, creating campaigns for each of our platforms in coordination with the different programs of the department. I also take care of some of the technology we have such as computers, projectors, networking, sound and video systems photography, data entry to immTrac2 with cases of COVID-19 in clinics throughout the county, support for the logistics of other advertising activities and operation of clinics, management and installation of computer equipment among others.

### **2018-2020 Periódico Expreso**

Job Title: **Managing Director**

Functions: Manage a Communication Media in all its areas, from the staff to the printed version of the newspaper. Create and manage new platforms such as the company's website, which I create, design and manage, or the Facebook page ExpresoRGV with more than 400 thousand "likes".

### **2016-2020 Corporativo Logístico Aduanero Alfa**

Job Title: **Manager**

Functions: In charge of the branch and clients throughout the Rio Grande Valley in Texas, as well as finding and formalizing new businesses and products for the company.

### **2016-2018 Instituto Oriente (University)**

Job Title: **Dean of the University**

Functions: Administration of the University Instituto Oriente in a transition stage where a complete renovation in image was made, creating a new identity manual white a new logo, colors and modernization in general of all the institute's platforms. I also create the website and the school's social networks.

### **2013-2016 Instituto Matamorence para la Cultura y las Artes (Secretary of Culture)**

Job Title: **Chief Coordinator.**

Functions: Support in general to the different agencies with which the Secretary of Culture has, generation of programs of cultural interest, support and supervision of the different coordinators of IMACULTA as well as their programs or proposals facilitating the management for their realization.

### **2008-2016 Ricardo Flores Magón High School**

Job Title: **Marching Band Director.**

Functions: Directing the Marching Band by mounting songs and evolutions for both parades and presentations at stadiums and opening of events of all kinds.