



### Professional Profile

Computer Systems Engineer specialized in Networks and Web Design, with a Master's degree in Administration specialized in Marketing and Economics. Highly responsible, creative, honest, and proactive. Committed to organizational goals with strong adaptability to change and mastery of both new and legacy technologies. Skilled in personnel management, team leadership, and high productivity under pressure. Founder of Texas Tortoise Organization, a nonprofit dedicated to the protection and rehabilitation of Texas Tortoises and other native reptiles.

### Academic Training

#### Computer Systems Engineer

Career taken at the Tecnológico Nacional de México.

#### Master's Degree in Administration

Made in the Universidad del Valle de México.

### Skills

- Microsoft Office
- Computer Repair
- Marketing Specialist
- CCTV (security cameras)
- Coding
- Installation of Physical Networks
- Installation of WIFI Networks
- Managing Physical Servers
- Managing Virtual Servers
- Database Management
- Projects Management
- Leadership
- WordPress
- Web Hosting
- C-Panel
- Photoshop
- META
- Google Ads
- Analysis of Data
- Photography
- Corporate Image
- Branding Guidelines



SCAN TO WATCH THE  
RESUME WEBSITE

## Professional Experience



**Cameron County Public Health**  
**Media Graphic Specialist**  
 July 2021 – Present



Manages the department's social media and leads the creation of targeted campaigns across platforms in coordination with each program. Creator and administrator of the department's official website, ensuring functionality, accessibility, and timely updates. Developed internal web systems such as the vaccine inventory system, the epidemiology case management system, and the community vector control mapping tool that identifies fumigation zones based on public input. Leads modernization efforts by integrating new technologies into operations, including networking, audiovisual systems, photography, and digital infrastructure. Supports logistics for outreach events and clinic operations.



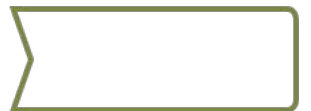
**Periódico Expreso**  
**Managing Director**  
 July 2018 – November 2020



Oversaw all operational areas of the newspaper, from editorial staff to print production. Created and maintained digital platforms, including the company's official website and the Facebook page ExpresoRGV, which reached over 680,000 followers. Combined editorial leadership, digital strategy, and platform growth.



**Instituto Oriente**  
**Dean of the University (Rector)**  
 November 2016 – December 2018



Administration of the University Instituto Oriente in a transition stage where a complete renovation in image was made, creating a new identity manual with a new logo, colors and modernization in general of all the institute's platforms. I also create the website and the school's social media.



**Instituto Matamorencense para la Cultura y las Artes**  
**Deputy Secretary of Culture**  
 September 2013 – October 2016



Provided strategic support to cultural agencies under the Secretary of Culture. Led the development of programs of cultural interest and supervised IMACULTA coordinators, facilitating the execution of their initiatives and proposals through effective management and operational guidance.



**Ricardo Flores Magón High School**  
**Marching Band Director**  
 August 2008 – June 2016



Directed the Marching Band, arranging music and choreographed evolutions for parades, stadium presentations, and event openings.